



Leveraging digital transformation for better health in Europe

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In this presentation

01

Background

02

Regional digital health action plan for the WHO European Region 2023–2030



Background



53 countries,
nearly one billion
people



Different health
(and digital)
situation
and trends



The COVID-19
Pandemic



The digital health fever
around health data



Regional Digital Health Action Plan 2023-2030



World Health Organization

European Region

Regional Committee for Europe
72nd session

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Regional digital health action plan for the WHO European Region 2023–2030

This draft regional digital health action plan for the WHO European Region 2023–2030 intends to support countries in leveraging and scaling up digital transformation for better health and in aligning digital technology investment decisions with their health system needs, while fully respecting the values of equity, solidarity and human rights.

The regional digital health action plan aims to contribute to (i) the achievement of the health-related Sustainable Development Goals, the WHO European Programme of Work, 2020–2025, and the WHO Thirteenth General Programme of Work, 2019–2025; and (ii) the operationalization of the WHO Global strategy on digital health 2020–2025.

The regional digital health action plan identifies four strategic priorities for the achievement of this vision: (i) setting norms and developing technical guidance; (ii) enhancing country capacities to better govern digital transformation in the health sector and advance digital health literacy; (iii) building networks and promoting dialogue and knowledge exchange; and (iv) conducting horizon-scanning and landscape analysis for patient-centred solutions that can be scaled up.

The draft regional action plan is submitted to the 72nd session of the WHO Regional Committee for Europe together with a draft resolution in September 2022.



Regional digital health action plan for the WHO European Region 2023–2030

Guiding principles

Towards the appropriate and sustainable adoption of digital health solutions:



Place **the individual at the centre of trustworthy care** delivered digitally.



Understand **health system challenges, including health needs and trends**, and acknowledge the needs and expectations of citizens and health workers.



Recognize the need for **policy decision-making based on data**, evidence and lessons learned while allowing for continuous learning, adaptation and innovation.



Leverage **digital transformation to reimagine the future of health systems**



Recognize that **institutionalization of digital health requires a long-term commitment and an integrated care approach**

Regional digital health action plan for the WHO European Region 2023–2030

An overview: strategic objectives, regional focus areas and illustrative actions



The regional digital health action plan identifies four **strategic objectives** towards the achievement of this action plan

Each strategic objective comprises several **key regional focus areas**

A number of **illustrative actions** have been identified



Regional digital health action plan for the WHO European Region 2023–2030

Setting up a regional direction: Strategic objectives

- Promote commitment to and awareness of digital health
 - Conduct research and collect available evidence and good practices
 - Guide the development and adoption of digital technologies
-
- Facilitate advocacy and promote international and multisectoral collaboration
 - Support the dissemination and exchange of good practices and lessons learned
 - Establish a platform for dialogue with the private sector



- Enhance or develop national digital health strategies
 - Assess country capacities in digital health and to align solutions and investments
 - Support countries to strengthen their capacities to better govern digital transformation in the health sector
 - Strengthen digital literacy skills
-
- Monitor developments and trends of digital solutions
 - Ensure that a people-centred approach is considered as to building trust and facilitating adoption
 - Develop approaches to the management of health at the population level
 - Facilitate implementation, evaluation and scale up of digital technologies in the health sector



Regional digital health action plan for the WHO European Region 2023–2030

A prioritization exercise for 2022-2023

5 Key regional focus areas for Member States:

01 

Strengthen **digital literacy skills and capacity-building** in the general population, with special attention to the health workforce
(From objective 2)

02 

Strengthen **HIS and health data** governance and use
(From objective 2)

03 

Foster innovation on **predictive analytics** for better health, through big data and artificial intelligence
(From objective 2)

04 

Promote and facilitate the **dissemination and exchange of good practices and lessons learned** in digital health among Member States
(From objective 3)

05 

Ensure that a **people-centred approach** is considered so as to build trust and facilitate adoption
(From objective 4)



Regional digital health action plan for the WHO European Region 2023–2030

A prioritization exercise for 2022-2023

5 Key illustrative actions for Member States:

01 

Develop a **digital health strategic resource kit** to articulate the elements required to deliver successful digital transformation of health systems
(From objective 1)

02 

Identify **core competencies of digital health literacy** in the health workforce, and develop a framework to assess digital health literacy skills in the population
(From objective 2)

03 

Promote and contribute to the **assessment of infrastructural needs and the review of national laws and policies** to drive successful digital transformation
(From objective 2)

04 

Strengthen **countries' capacities to leverage the full potential of big data and artificial intelligence**, taking into account data privacy, security and ethical use
(From objective 2)

05 

Promote **alignment with the EU, the OECD, and other international organizations** to leverage the full potential and expertise of regional and international partners
(From objective 3)



For more information, please contact:

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Relevant links:

- [Regional digital health action plan for the WHO European Region 2023–2030](#)
- Resolution [“Leveraging digital transformation for better health in Europe”](#).

Thank you